



Information pursuant to Art. 13 GDPR on the data processing/image usage

Responsible person

The person responsible within the meaning of Art. 4 No. 7 of the EU General Data Protection Regulation (GDPR) is

KUKA Aktiengesellschaft, Zugspitzstrasse 140, 86165 Augsburg, Germany
Management Board: Peter Mohnen (Chairman of the Management Board), Andreas Pabst (Chief Financial Officer), Phone: +49 821 797-50, Fax: +49 821 797-5252, E-Mail: kontakt@kuka.com

You can reach our data protection officer at data-privacy@kuka.com.

Purposes of processing and legal basis

1.

KUKA AG intends to create and publish film and photo material as part of the KUKA Innovation Award.

The film and photo material are to be published for internal and external communication, with participants in the Innovation Award also to be seen.

The film and photo material will be used for the following purposes:

- Press releases,
- TV publications,
- annual report,
- sustainability report,
- fairs,
- homepage (Internet/Intranet),
- KUKA Blog,
- internal Newsletter SpotOn,
- internal platform Chatter,
- company magazines OrangeNews and the o.i.-magazine,
- corporate social media channels (Youtube, Facebook, Twitter, LinkedIn, Xing, Instagram)



The legal basis for the processing is our legitimate interest pursuant to Art. 6 Para. 1 S.1 lit. f GDPR in reporting on our innovation marketing.

2.

If you apply for the KUKA Innovation Award, you must provide the relevant personal data in accordance with the Call for Participation. The provision of your personal data serves the purpose of fulfilling the contract. The legal basis is Art. 6 Para. 1 S. 1 lit. f GDPR.

Disclosure of personal data

No personal data will be transmitted to third parties without your explicit consent. A transfer to public authorities, law enforcement authorities and courts only takes place within the scope of a legal obligation. In addition, our employees are obliged to secrecy and the confidential handling of your personal data. In this context, KUKA Group companies affiliated with KUKA as well as service providers contractually bound to us for order data processing are not considered third parties.

Deletion periods

We delete all personal data as soon as it is no longer required for the purpose for which it was collected or you have exercised your right to deletion. If there are legal storage obligations or if one of the other exceptions from Art. 17 GDPR applies, we will delete the data concerned as quickly as possible after the exception no longer applies.

Your rights

You have the following rights against us regarding the personal data concerning you:

- Right of access;
- Right of rectification and cancellation;
- Right to limit the processing;
- Right to object to the processing;
- Right to data transfer.

To assert these rights, please contact our data protection officer (see above).

The exercise of your rights is free of charge for you.

You also have the right to complain to a data protection supervisory authority about the processing of your personal data by us.