



## KUKA strengthens its position in Finland, Ostrobothnia - Norcar Automation is a new system partner

*Finnish system integrator Norcar Automation - specializing in, among other things, assembly of products, packaging and machine service as well as logistics and transport - has entered into a system partner agreement with KUKA Nordic.*

- Norcar Automation are the very skilled at building demanding high-tech robot systems; For example, various assembly applications with vision systems and complex peripherals and this type of skilled solution providers are needed everywhere in Finland.

- It is a company that is known for strong competence and secure deliveries, we look forward to a closer collaboration with them, says Micael Amandusson, channel manager at KUKA Nordic. - Norcar has also worked with mobile platforms for many years and this is an area in addition to industrial robots where Norcar can offer broader solutions to its customers with the help of KUKA's mobile platforms.

According to Kim Högvist, sales manager at Norcar Automation, the company has for a long time been interested in KUKA as a potential supplier.- This is a really good match. We have previously delivered one of their robots with good results, and now some of our largest customers have chosen KUKA as a robot supplier, he says.

KUKA Nordic AB

Your contact:  
Carola Andersson  
Marketing

T +46 31 726 62 68  
F +46 31 726 62 01

Carola.andersson@kuka.se  
News@kuka.se  
www.kuka.se

KUKA Deutschland GmbH

Your contact:  
KUKA Germany GmbH  
Communications &PR

T +49 821 797 3795  
F +49 821 797 2129  
press.robotics.de@kuka.com



For Norcar Automation, the closer relationship means several advantages. In addition to direct contact with KUKA Nordic's experts and product specialists, they are also invited to participate in KUKA's annual system partner days - where suppliers and customers meet to exchange knowledge, make contacts and do business.

- The collaboration means that we broaden our range and that we can deliver to more companies, which also supports our strategy for growth.

Through the system partner agreement, Norcar Automation also receives continuous training in KUKA's products, plus ongoing access to updates and news.

- This means that we will be at the forefront of KUKA's technology, says Kim Högvist. The company is based in Nykarleby near the coast of the Gulf of Bothnia, about ten miles by sea straight across from Umeå.

They have 16 employees today, but hopefully soon more. They are part of the larger family-owned group Norcar-BSB, founded in 1979. Previously, Norcar Automation was a business unit within the Oy Norcar-BSB AB group, but last year they were spun off and became an independent company.

Having a system partner in Ostrobothnia is important because it is always the case that a local connection contributes to knowledge and opportunities for both of us. According to Micael Amandusson, channel manager at KUKA Nordic, Norcar Automation is a company with extensive experience in delivering everything from standard products to complete production lines, including to quite tough and demanding environments. In addition to Finland, customers are also found in several other countries in Europe.

- We are looking forward to forging stronger ties with a very competent and skilled player in the industry, says Micael Amandusson.



## KUKA Nordic

KUKA is a global automation corporation with sales of around 2.6 billion euro and roughly 14,000 employees. The company is headquartered in Augsburg, Germany. As one of the world's leading suppliers of intelligent automation solutions, KUKA offers customers everything they need from a single source: from robots and cells to fully automated systems and their networking in markets such as automotive, electronics, metal & plastic, consumer goods, e-commerce/retail and healthcare. (As at December 31, 2020)