

Dr. Chengmao Xu, Guangzhou, Guangdong Providence, China
President of Corporate Research Center Midea Group

Personal Data:

Date of Birth: September 23, 1965
Place of Birth: Jiangsu Province, China

Education:

- Bachelor's degree in Computer Science, Wuhan University
- Master's degree in Computer Science, Wuhan University
- Middle Class German, Tongji University
- Doctor of Philosophy (PhD), Computer Science, TU München

Professional Experience:

1992 - 1995 National Multimedia Research Center of Wuhan University – Department Manager
2000 – 2011 KPMG Consulting – Senior Consultant
2002 - 2007 HypoVereinsbank – UniCredit Bank AG – Enterprise Architect
2011 – 2012 Accenture – Consultant
2007 – 2014 Bosch Siemens Home Appliance Group – Team Manager, Enterprise Architect
2014 – 2017 BSH Home Appliance Group (China) – Chief Digitalization Officer Region Greater China
2017 – 2017 BSH Home Appliances Group, Greater China – Vice President
2017 – 2018 Midea Group – Vice President of Corporate Research Center
2018 – present Midea Group – President of Corporate Research Center