



17 to 26 November is European Robotics Week: KUKA showcases the world of robotics

Augsburg, 7 November 2017 – As part of this year’s “European Robotics Week”, KUKA opens its doors for grown-ups and little ones alike. The company is offering interested visitors of all ages the chance to experience the world of robotics.

Over the course of various events, the company answers such questions as: Why do we need robots? What can they do and where are they used? Beyond this, the robot specialist offers a look into the future of automation. Some school classes will visit KUKA in Augsburg to learn more about fascinating technologies of the future. Associates will also visit local kindergartens and primary schools to pique the little ones’ interest in robotics.

KUKA is issuing an open invitation to the following events:

Robotics presentation for children at the Augsburg planetarium

In an event entitled “To outer space and back”, KUKA associates will offer presentations for children between the ages of 6 and 10 at the Augsburg planetarium. During the 90-minute event, children can learn about all the things that robots do in space and hear other exciting facts related to robotics.

The presentations at the Augsburg planetarium (Ludwigstrasse 14, 86152 Augsburg) will take place on both Monday, 20 November and on Wednesday, 22 November at 3:00 p.m. Parents will have the opportunity to wait for their children over coffee and cake. There won’t be any reserved parking spaces for the event. Participants are requested to use the parking garages in the immediate vicinity. Register via the registration tool on our website at www.kuka.com/erw2017, via e-mail at erw2017@kuka.com or via telephone by calling Ulrike Farrenkopf at 0821 797 5226. Please understand that the number of participants is necessarily limited.

KUKA Aktiengesellschaft

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Presentation: Generation R – The future of robotics and why our grandchildren are growing up as digital natives

KUKA is offering a presentation for adults concerning the future of robotics on Thursday, 23 November at 6:30 p.m. in the Development and Technology Center at Zugspitzstrasse 140, 86165 Augsburg. Dominik Bösl, Senior Corporate Innovation Manager, will speak about the impact of robotics and automation on future generations. Register via the registration tool on our website at www.kuka.com/erw2017, via e-mail at erw2017@kuka.com or via telephone by calling Ulrike Farrenkopf at 0821 797 5226. Please understand that the number of participants is necessarily limited.

Arts and crafts competition for children

An arts and crafts competition will also be held. Kids can show their creativity and design their ideal robot to help in daily tasks. Entries must be sent in by 30 November. Details about the competition can be found on the KUKA website under Press > Events > European Robotics Week.

About European Robotics Week

European Robotics Week has been held annually throughout Europe in the last week of November since 2011. The European research community euRobotics initiated the themed week to educate the public about robotics, focus on the significance, benefits and necessity of automation, and highlight the high-quality, innovative research and development work of European institutes, universities and the industrial sector. Another important goal is to arouse the interest of young people in the sciences. The trend towards automation is continuing worldwide, with the result that ever more specialists will be required in the field of robotics in the future, and particularly in research and development positions.



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KUKA Aktiengesellschaft

KUKA is a global automation corporation with sales of around 3 billion euro and roughly 13,200 employees. As one of the world's leading suppliers of intelligent automation solutions, KUKA offers customers everything they need from a single source: from components and cells to fully automated systems for the automotive, electronics, consumer goods, metalworking, logistics/e-commerce, healthcare and service robotics industries. The Group is headquartered in Augsburg.