



## KUKA and Midea strengthen cooperation in China

**Augsburg/Shunde, March 22, 2018 - KUKA is further expanding its China business and is intensifying its cooperation with Midea through joint ventures.**

The KUKA Executive Board has decided to contribute the General Industry Business of KUKA and the Swisslog business in China to Joint Ventures with companies of the Midea Group. KUKA and Midea will each hold a 50 percent stake in all three Joint Venture companies. The Joint Venture in the robot area is controlled by KUKA, while the Chinese automotive business remains fully owned by KUKA.

"With the Joint Ventures, we are now concretising our growth plans in China, thereby securing global success for KUKA", says Dr. Till Reuter, CEO of KUKA AG. "KUKA and Midea complement each other very well. The cooperation brings us closer to the goal of becoming number one in robotics in China."

As part of the Joint Venture, a robot park will be built in South China's Shunde, where Midea is located, that will have a capacity of 75,000 robots (with a total capacity of 100,000 robot units including existing capacities) and AGVs by 2024. In addition to 6-axis-robots, the robot park will also be used to produce, develop and distribute new robots specifically for the Chinese market.

With the new products, KUKA will open up new market segments and increase market penetration. In addition, competitiveness is increased through increased local material procurement. The demand for robotic systems in China is still high. This will now be served by KUKA together with Midea quickly.

**KUKA Aktiengesellschaft**

**Contact:**

Katrin Stuber-Koeppe  
Press Spokesperson  
Head of Corporate  
Communications

T +49 821 797 3722  
F +49 821 797 5213

[press@kuka.com](mailto:press@kuka.com)



KUKA will hold a 50% stake in the Joint Venture and will chair the management board. Midea will bring the organizational structures and its distribution channels to the Joint Venture. The two other Joint Ventures are established by KUKA and Midea via the KUKA subsidiary Swisslog.

### **KUKA Aktiengesellschaft**

KUKA is a global automation corporation with sales of around 3.5 billion euro and around 14,200 employees. As leading global supplier of intelligent automation solutions KUKA offers its customers in the automotive, electronics, consumer goods, metalworking, logistics/e-commerce, healthcare and service robotics industries everything they need from a single source: from components and cells to fully automated systems. The KUKA Group is headquartered in Augsburg.