



Pressemitteilung Press Release

# Record demand for automation: A strong fiscal year 2021 for KUKA

- Second-highest order volume in the company's history at €3.6 billion (sales revenues: €3.3 billion).
- KUKA exceeds revenue and earnings targets issued in 2021 and has a positive outlook for the current fiscal year.
- Global supply bottlenecks and increased costs hinder even stronger performance, but EBIT nevertheless rises significantly to €61.8 million.
- CEO Peter Mohnen: "We are conquering new markets with our technologies. Our goal is the leading role in robot-based automation by 2025."
- Around €800 million euro will be invested in research and development by 2025.

Augsburg, March 29, 2022 – With record increases as well as growth in all divisions, KUKA has delivered a strong year. Thanks to a successful combination of investments and cost-cutting measures, as well as the rebounding automation market, KUKA recorded a leap forward. "Our team has achieved an impressive turnaround and set a clear course for growth," said Peter Mohnen, CEO of KUKA Group. "We are serving a growing global demand and also increasingly supporting customers outside our traditional markets such as automotive."

### Double-digit growth in all divisions

Orders received increased by a total of 27.7% at Group level to around €3.6 billion (2020: €2.8 billion) and sales revenues by 27.7% to €3.3 billion (2020: €2.6 billion). Although global supply bottlenecks and increased material and logistics costs slowed down the positive development, especially in the second half of the year, EBIT rose to €61.8 million (2020: -€113.2 million). The EBIT margin increased to 1.9% (2020: -4.4%).

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KUKA's China business in particular saw strong growth, with revenues 48.4% higher than in 2020 and orders received up 39.0%. In the Chinese robotics market, KUKA also made gains in new sectors such as electronics.

KUKA is also supporting more and more automotive customers in the global trend towards e-mobility as they make the transition to new drive systems, for example with automated production systems for battery modules. Demand for electric vehicles is growing, especially in China and North America. Accordingly, orders received by KUKA Systems, the Group's systems engineering division, rose by 37.3%, driven by strong business in North America.

And with strong demand in e-commerce and the trend towards automated logistics solutions, KUKA's logistics specialist Swisslog increased sales revenues by 23.4%.

### **Automation conquers new areas**

"Our automation and logistics solutions are in increasing demand among small and medium-sized enterprises. Companies in the consumer goods and food industries are also turning to robotics to an ever-greater extent," said Peter Mohnen. "Our technologies can provide support in a wide variety of areas across all production steps." With the expanded robot portfolio featuring models such as the KR DELTA, as well as new variants like the KUKA "Hygienic Oil" robots for food production, KUKA offers the right solutions here.

"Even though we will need to address supply bottlenecks, material shortages and higher costs in the coming months, we see a strong tailwind for KUKA – and we will take advantage of this tailwind," stated Peter Mohnen. "Our goal is the leading role in robot-based automation by 2025. Our focus here is clearly on driving technologies and innovations forward at an intensive pace. To this end, we will invest around 800 million euro in research and development by 2025, more than ever before." The key to massive growth is an overarching portfolio and regionally tailored products and solutions for individual markets, especially in general industry. "KUKA will benefit from this growth strategy and our technological orientation in the long term – at all locations around the globe."

Full details of KUKA's figures for the 2021 fiscal year can be found in the annual report at Reports and Presentations – KUKA AG





# **KUKA Group**

in € millions	2020	2021	Change in %
Orders received	2,792.2	3,565.3	27.7
Sales Revenues	2,573.5	3,286.2	27.7
Book-to-bill ratio	1.08	1.08	-
EBIT	-113.2	61.8	>+100
EBIT margin in %	-4.4	1.9	-

# Systems

in € millions	2020	2021	Change in %
Orders received	715.3	981.8	37.3
Sales Revenues	671.6	978.3	45.7
Book-to-bill ratio	1.07	1.00	
EBIT	-37.4	31.1	> +100
EBIT margin in %	-5.6	3.2	

# **Robotics**

	2020	2021	Change
in € millions	2020	2021	in %
Orders received	901.3	1,081.3	20.0
Sales Revenues	899.2	1,020.7	13.5
Book-to-bill ratio	1.00	1.06	_
EBIT	-3.9	61.8	> +100
EBIT margin in %	-0.4	6.1	





# **Swisslog**

	2020	2021	Change
in € millions			in %
Orders received	643.9	749.8	16.5
Sales Revenues	527.7	650.9	23.4
Book-to-bill ratio	1.22	1.15	_
EBIT	0.8	19.0	> +100
EBIT margin in %	0.1	2.9	_

### **Swisslog Healthcare**

in € millions	2020	2021	Change in %
Orders received	188	238.8	27.0
Sales Revenues	204.2	205.0	0.4
Book-to-bill ratio	0.92	1.16	_
EBIT	3.0	3.8	26.1
EBIT margin in %	1.5	1.8	_

### China

in € millions	2020	2021	Change in %
Orders received	490.4	681.4	39.0
Sales Revenues	397.1	589.1	48.4
Book-to-bill ratio	1.23	1.16	
EBIT	-4.7	10.2	> +100
EBIT margin in %	-1.2	1.7	_

### **KUKA**

KUKA is a global automation corporation with sales of around 3.3 billion euro and roughly 14,000 employees. The company is headquartered in Augsburg, Germany. As one of the world's leading suppliers of intelligent automation solutions, KUKA offers customers everything they need from a single source: from robots and cells to fully automated systems and their networking in markets such as automotive, electronics, metal & plastic, consumer goods, e-commerce/retail and healthcare. (As at December 31, 2021)