



Pressemitteilung Press Release

## Robotics ideas for the skilled trades: Apply now for the KUKA Innovation Award 2024

Augsburg, March 10, 2023 - The new round of the KUKA Innovation Award calls for creativity in robotics for the skilled trades. The best teams can implement their ideas with a KUKA robot, present them at a large trade show and win €20,000 at the end. Apply now!

The motto of the annual innovation competition in 2024 is "Robots for the People". What challenges in craft businesses can robots solve? What new interactive applications are possible? Research teams and young entrepreneurs from all over the world are invited to submit creative and innovative ideas on collaborative robotics for small and medium-sized enterprises.

Concepts can be submitted to KUKA until the end of June 2023. An international jury of experts will evaluate the best ideas and select the finalists. They will then implement their ideas with the sensitive KUKA lightweight robot LBR iisy and the new KUKA iiQKA operating and ecosystem.

The robot will be provided free of charge throughout the competition. In addition, the finalists will receive training and coaching throughout the competition.

The final of the Innovation Award traditionally takes place at a major trade show. There, the teams present their applications to a large professional audience from industry and research as well as media representatives and investors. At the end of the trade show, the winner of the €20,000 prize is chosen.

All information about the application can be found here at a glance.

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## **KUKA**

KUKA is a global automation corporation with sales of around 3.3 billion euro and roughly 14,000 employees. The company is headquartered in Augsburg, Germany. As one of the world's leading suppliers of intelligent automation solutions, KUKA offers customers everything they need from a single source: from robots and cells to fully automated systems and their networking in markets such as automotive, electronics, metal & plastic, consumer goods, e-commerce/retail and healthcare. (As at December 31, 2021)